



# SPONSORSHIP

OPPORTUNITIES AT LINKS HOPE ISLAND



LINKS  
HOPE ISLAND



## Sponsorship Opportunities

**Sponsorship with the Links Hope Island is more than just effective logo placement and brand exposure. It is a tailor-made business solution that supports your businesses marketing and sponsorship strategy.**

**Consider sponsoring some of these offerings:**

### **Course Signage**

Imagine the exposure a strategically placed sign on our golf course could give you. With more than 45,000 games of golf played each year, signage is an ideal method to deliver your message to relaxed consumers with the time and inclination to read your message over and over again. Links Hope Island will work with you to identify the most appropriate signage locations to meet your sponsorship needs.

### **Golf Carts GPS System**

Links Hope Island has a fleet of 70 motorised golf carts each fitted with a colour display GPS unit. The GPS units provide a unique marketing opportunity for business's to promote their products as we can offer branding that would be displayed either at the tee, green or on the fairway throughout the 45,000 rounds played during the year.

### **Sponsorship of the Club's Pennant Team's**

At various times of the year, Links Hope Island enters its best players in inter-club competitions known as Pennant competitions. Links Hope Island have a highly regarded ranking on the Gold Coast with our Open Pennant Team being elevated to Division 1 for 2012 and our teams play against premier Clubs such as Sanctuary Cove, Arundel Hills, and Southport Golf Club just to name a few. Links Hope Island members entered in these events are regularly photographed and featured in Club media as well as the local media wearing their uniforms potentially with your logo emblazoned on the front of each shirt.

### **Sponsorship of the Annual Fixtures Book**

The Club has 500 + fixture books, up to 100 pages in length, professionally printed every year. Why not take advantage of the valuable advertising space and consider sponsoring this item.

### **Members Competitions & Nearest the Pin Sponsorship**

As a naming rights sponsors for a member's competition, business's can provide prizes for the competition winners and/or nearest to the pin winners at a designated par 3 holes. Members competitions are played weekly on Tuesdays, Thursdays and Saturdays.

Sponsors will be promoted on all promotional material prior to the event, full branding will be provided in the clubhouse and on course on the competition day and business promoted and recognized on the website and Member's E News.

**All of the sponsorship opportunities listed offer your business a unique opportunity to deliver your message to golfers playing over 45,000 rounds of golf per year with the time and inclination to read your message over and over again.**





Our sponsorship packages vary depending on your budget and we are committed to working with you to tailor a package to incorporate promotion of your businesses activities and messages in all aspects of the Links Hope Island. Join now as an official sponsor and enjoy the many benefits.

### **Sponsorship Packages: (GST included)**

#### **Corporate Tee Sponsorship Package: 18 Packages only**

Tee signage on a nominated hole at the Links.

\$10,000 per annum

#### **GPS Sponsorship: 9 packages available**

Business's have the opportunity to market their brand on the GPS units in our fleet of 70 Golf Carts. Businesses will have the opportunity to nominate one of the 18 holes subject to availability.

\$2,000 per annum

#### **Sponsorship of the Club's Pennant Team's**

By sponsoring the Links Hope Island Pennant Teams, the company logo will be placed on the team shirts and recognition of the business will provided in on all club communications.

\$2,000 - Includes a full page advertisement in the Fixture Book.

#### **Fixture Book Sponsorship**

\$750 – Full Page advertisement in Links Hope Island's annual golf fixture book

\$400 – Half Page advertisement in Links Hope Island's annual golf fixture book

#### **Members Competition Sponsorship**

\$1,000 per competition – Includes 3 Guests rounds to use on the day

**For further details on our sponsorship packages, please contact Links Hope Island's Director of Sales, Leigh Milne:**

**Phone:** (07) 5530 9023

**Email:** [leigh.milne@linkshopeisland.com.au](mailto:leigh.milne@linkshopeisland.com.au)

**Visit:** [www.linkshopeisland.com.au](http://www.linkshopeisland.com.au)

#### **Links Hope Island**

Phone (07) 5530 9000

Hope Island Road,  
Hope Island, QLD 4212

[www.linkshopeisland.com.au](http://www.linkshopeisland.com.au)

